

## Can Innovation go with Procurement?

No one denies that procurement needs to follow the right process, but this should not define procurement value. A procurement leader has the ability to innovate and can change the perception of public procurement through innovation. This session will offer the keys to cultivating an innovative culture within procurement.



Sebastian Chua started his procurement career with Hewlett Packard/Agilent Technologies as their Country Manager for India, Singapore, Thailand & Philippines before he took on the portfolio as the Regional Procurement Manager. Sebastian then moved on to join Microsoft & Alcatel-Lucent as Head of Procurement to transform their procurement organization in Asia Pacific region.

In 2014, he took on a new challenge to transform public procurement at the Health Promotion Board (HPB), a statutory board under the Ministry of Health, Singapore. He reports to CEO, HPB in his current role as the Head of Procurement. In 2020 to 2022, Sebastian led a team of procurement officers for the nation's fight against covid-19 pandemic in ensuring no disruption of the essential services and medical supplies to ground operations at the various Swab & ART Testing Centers and Vaccination Centers nation-wide.

Sebastian was conferred the (a) 2021 Asia Procurement Leader Award at the China Procurement Success Summit, (b) 2019 APAC Procurement Leader Award by The Procurement Leaders in UK, (c) 2018 Public Service Innovation Champion Award by The Prime Minister Office, Singapore, (d) 2017 Asia Supply Management Award by CIPS in UK and (e) 2017 Supply Chain Professional of the Year by The Supply Chain Asia. In 2019 & 2021, he also led his team to win 4 Asia Awards - Most Improved Procurement Operation, Transformation, Best Public Procurement Project and Best Supplier Collaboration. In 2020, he was voted by Supply Chain Digital as one of the top 10 Procurement Executives Worldwide.

Sebastian was the former Chairman for The Supply Chain & Procurement Council under Supply Chain Asia. He continues to sit as an advisory member to the Association for International Procurement Technology and Standards (AIPTS). He is the author of several procurement papers, including "Transformative THINKING. Transformative DOING", "Questioning the Value of Procurement", "Can Innovation Go With Procurement?", and "From Procurement Gatekeeper to Business Enabler."