

Purple Cow Leadership: Stand out as an effective Leader

Leadership isn't the easiest path, but it is a meaningful and potentially rewarding one. How can you lead through your actions - with or without an authority? What makes some leaders stand out from the crowd? The Purple Cow Leader has willing followers. Learn to create a tribe of people who want to be on your team. Learn to motivate them (and you) by changing just a few small traits. Create positive morale, energy, and successful projects. Learn how to become the best leader you can be. It's not good enough these days to be a great leader, you have to be a stand-out leader.

Understand the importance of mastering soft skills—especially if you want to stand out as an effective leader. Define what makes you unique, and why everything else revolves around this fact. Learn some key leadership and marketing skills to differentiate yourself from the herd.



Energetic ... engaging ... lively ... enthusiastic ... inspiring ... words that are often used to describe Saby. A speaker with the uncanny ability to look at the normal and see something quite different, Saby shares his life stories and has a fun way to look at life as well as live life. You are guaranteed to learn a thing or two on your journey from his unique perspective. He is an Angel Investor, Mentor, Coach, Project & Program Management Expert, Change and Volunteer Leader with a diverse experience of over 20 years in both the public and private sector.

An internationally recognized keynote speaker, award-winning technology leader, Saby has led multiple diverse clients in their business transformation through project successes, bolstering communications across various departments, and assisted customers in creating effective solutions to complex problems. Saby is currently working as CIO at Clackamas Community College. He speaks four languages, enjoys working with people and brings enthusiasm, inspiration & leadership qualities