



## 2026 Partner & Sponsor Prospectus

The National Procurement Institute brings together the nation’s leading public procurement professionals—innovators, decision-makers, and strategic influencers who are shaping the future of the profession. Partnering with NPI gives your organization direct, high-quality access to the individuals who influence purchasing decisions, set procurement policies, and guide major strategic initiatives within their agencies.

As a partner, your organization benefits from premium visibility and meaningful opportunities to build long-term relationships with procurement leaders. Through support of the Achievement of Excellence in Procurement Award Program and participation in the NPI Annual Conference, your company reinforces its commitment to excellence while positioning its products and services in front of an audience actively seeking solutions, best practices, and trusted partners.

The National Procurement Institute is pleased to offer several ways to align your organization with the Procurement Agencies who are leading the profession.

# Annual Conference October 4 -7, 2026 Hyatt Regency ~ Frisco, Texas



Join us October 4–7, 2026, at the Hyatt Regency in Frisco, Texas, and experience the impact of partnering with NPI—where your organization’s expertise meets the profession’s most influential procurement leaders.

This event offers an unparalleled opportunity to connect, collaborate, and engage with procurement leaders through small-group networking opportunities, educational sessions, and our interactive Partner Connect Exhibit Event. **A distinguishing characteristic of partnering with NPI is the opportunity to participate in educational sessions alongside Procurement practitioners, extending conversations beyond the Exhibit Hall.**



Each sponsorship tier is designed to offer meaningful engagement and exceptional visibility for your organization.

Share insights over lunch, build meaningful relationships, and position your organization as a trusted ally in advancing excellence in procurement.



Partnership tiers for the Annual Conference are as follows:

	<b>Diamond</b>	<b>Platinum</b>	<b>Gold</b>	<b>Exhibitor</b>
<b>Early Bird Rate</b> <i>*Expires April 15, 2026</i>	\$16,200	\$9,900	\$5,400	\$2,700
<b>Regular Rate</b> <i>*Begins April 16, 2026</i>	\$18,000	\$11,000	\$6,000	\$3,000
<b>Benefits</b>				
Attendee List (Pre/Post)	✓	✓	✓	✓
Company Name on Registration Page	✓	✓	✓	
Recognition During Sessions	✓	✓	✓	
Logo on NPI Homepage Rotator <i>(will appear from date of purchase through 12-31-2026)</i>	✓	✓		
Logo in Mobile App Carousel	✓	✓		
30-second Social Media Video	✓			
60-minute General Session	✓			
60-minute Concurrent Session		✓		
Full Conference Registrations	4	2	1	
VIP Event Invitations	4	2		
VIP Seating	✓	✓		
Membership in NPI's Partner Advisory Council	✓	✓		
Introduce Keynote/General Session Speaker	✓			
Email Blasts <i>(available starting from date of purchase through 12-31-2026)</i>	12	4	2	
Single Exhibit Booth		✓	✓	✓
Double Exhibit Booth	✓			
Premium Booth Placement	✓			
3 Scholarships to cover Conference Registration for first-time attendees	✓			

## Additional Sponsorship Opportunities for the Annual Conference

\*For Partners who will be attending the Annual Conference in person, these sponsorships can be added to one of the previous Partnership Levels. For organizations who are not able to join us in person during the Conference, but still want to capitalize on the opportunity for visibility and brand recognition during this event, the following Sponsorship Opportunities are available:

### Conference Wi-Fi Sponsor

**\$5,000**

**Limit: 1**

Your organization will receive exclusive recognition as the official Wi-Fi Sponsor for the conference. Sponsorship benefits include acknowledgment within the Conference App, a verbal recognition during the opening general session, and prominent signage at the Registration Desk highlighting your organization's support.

### Welcome Reception Sponsor

**\$5,000**

**Limit: 1**

Your organization will be credited as the Sponsor of the highly attended Welcome Reception. If you are able to attend in person, a representative from your organization will have the opportunity to address attendees directly. If you are unable to attend, the President of NPI will deliver your prepared remarks on your behalf. Additional recognition includes acknowledgment during a General Session, and prominent on-site signage.

### Networking Break Sponsor

**\$2,500/day or**

**Limit: 3 (1 sponsor per day)**

**\$6,000 for all 3 days**

One of the most visible sponsorship opportunities of the conference! As attendees recharge with coffee, tea, or water throughout the day, your organization will be prominently recognized as the sponsor making those moments possible. The Networking Break Sponsor for each day will receive acknowledgment during a General Session, along with signage highlighting your organization's support.

### Lanyard Branding

**\$2,000**

**Limit: 1**

Your organization's name and logo will be featured on the official conference lanyards provided with every attendee name badge. Worn throughout the conference, this sponsorship offers continuous, high-visibility exposure to all attendees across all days of the event.

## Mobile App Sponsor

**\$5,000**

**Limit: 1**

All conference attendees will use a mobile app to navigate the conference, respond to surveys, and participate in activities throughout the event. As the Mobile App Sponsor, your organization will receive prominent recognition within the app, including your logo, providing exceptional, continuous visibility to all attendees every day of the conference.

## 1<sup>st</sup> Timer NPI Conference Attendee

**\$5,500**

### Registration Scholarship Sponsor

Make a meaningful investment in the future of the procurement profession by sponsoring three (3) first-time NPI Conference attendees. This sponsorship removes financial barriers and opens the door for procurement practitioners to gain critical knowledge, build professional networks, and engage directly with industry leaders. Your support enables NPI to award registration scholarships to 3 first-time attendees, helping cultivate the next generation of procurement professionals. Sponsor recognition will be provided during the conference.

## Educational Partnerships

NPI invites select organizations to become Educational Partners, giving your organization a powerful platform to showcase expertise directly to public procurement professionals and decision-makers nationwide. This partnership elevates your brand visibility while aligning your organization with NPI's mission of advancing procurement excellence.

As an Educational Partner, your organization can engage members through high-impact training sessions, practical how-to guides, toolkits, and other educational resources. These offerings allow you to demonstrate thought leadership, build trust with practitioners, and stay top-of-mind with procurement leaders seeking innovative solutions and best practices.

Educational Partnerships are designed to deliver mutual value—providing NPI members with relevant, actionable content while giving partners meaningful exposure and credibility within the public procurement community.

To learn how your organization can leverage this opportunity, contact Nathan Daou, Chair of the Membership, Partnership, and Sponsorship Committee, at [Nathan.Daou@tucsonaz.gov](mailto:Nathan.Daou@tucsonaz.gov).



## Contact Us

For additional information or to discuss additional sponsorship opportunities, please contact:

Nathan Daou

Chair of the Partnership &  
Sponsorship Committee

[Nathan.Daou@tucsonaz.gov](mailto:Nathan.Daou@tucsonaz.gov)

Brandon Harper

President  
of NPI

[B.Harper@ttu.edu](mailto:B.Harper@ttu.edu)

Craig Rowley

Executive Director  
of NPI

[ExecutiveDirector@npiconnection.org](mailto:ExecutiveDirector@npiconnection.org)

*Visit the Partners page on our website to register:*

<https://npi.memberclicks.net/2026-Conference-Partners>